

2023



Safety Blitz Toolkit

Your guide to improving school zone
safety in your community.



OSTA
Ottawa Student
Transportation
Authority

envirocentre

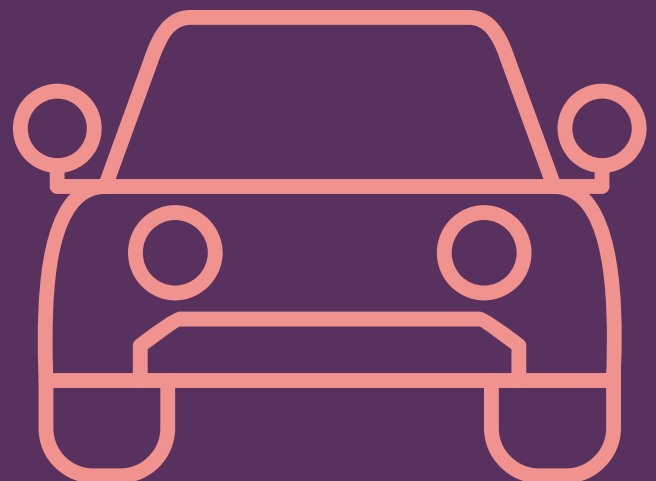


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Introduction

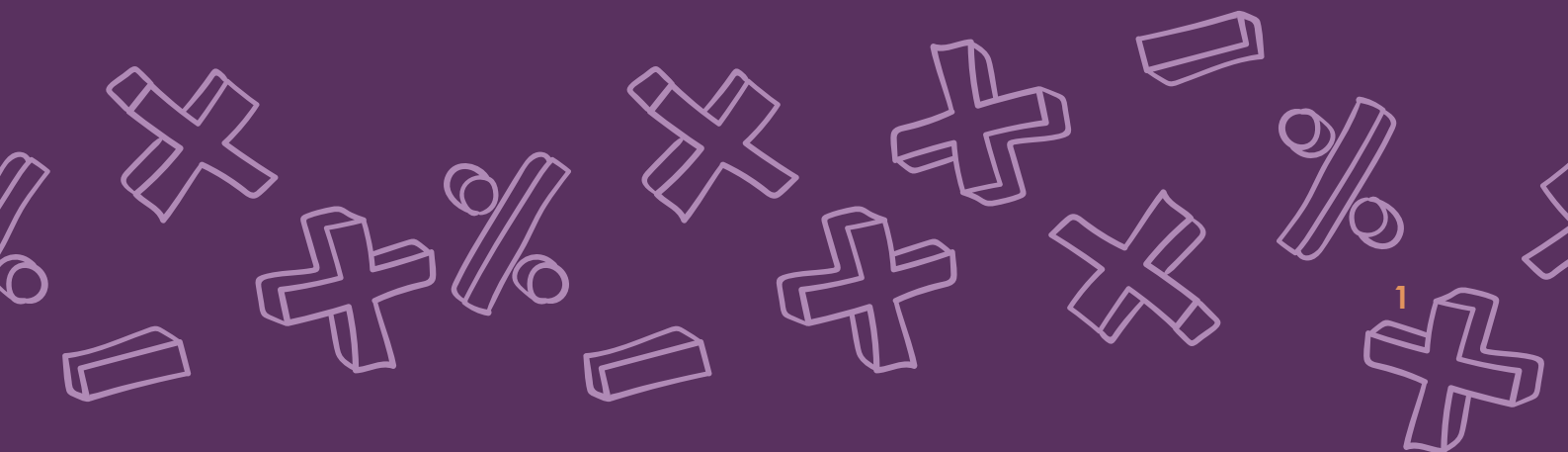
Many schools in Ottawa experience traffic flow problems and safety issues due to the number of families trying to park as close to the school as possible to drop off children. High traffic volumes in front of the school lead to school zone safety concerns, resulting in some families not feeling comfortable letting their children walk, scoot, bike, or take the bus to school. Fewer families using active and sustainable modes of transportation creates a cycle of increased safety concerns and more students driving to school.

A School Zone Safety Blitz is one way to address traffic flow issues and improve school zone safety. During a Safety Blitz, volunteers use signage to communicate with drivers to change unsafe driving behaviours and to park away from the school and walk a block. Signs are also used to encourage safe pedestrian behaviour. As drivers and pedestrians follow the messages displayed on Safety Blitz signs, it leads to increased safety for all road users, which can make families more confident using active and sustainable modes of transportation.

The goals of Safety Blitzes are to increase rates of active and sustainable transportation (walking, scooting, biking, and bussing), reduce vehicle traffic in front of the school, and make the school zone safer for everyone. Each school's safety concerns differ, and a Safety Blitz is designed to address school-specific issues. The School Zone Safety Blitz Toolkit is a resource to guide a school through the process of planning and implementing its own Safety Blitz.

Below is a summary of the contents of the School Zone Safety Blitz Toolkit:

1. Overview of previous Safety Blitz events
2. Steps to take before a Safety Blitz
3. Guide for schools to coordinate a Safety Blitz
4. Stage 1 - Planning
5. Stage 2 - Education
6. Stage 3 - Enforcement
7. Stage 4 - Evaluation
8. Resources available for implementing a Safety Blitz



Overview of Past Safety Blitz Events

In November and December 2021, the Ottawa Student Transportation Authority (OSTA) organized two School Zone Safety Blitz events with the goal of improving traffic flow and school zone safety at Half Moon Bay Public School and Vimy Ridge Public School.

The **four stages** of the Safety Blitzes included: planning, education, enforcement, and evaluation.

1

PLANNING

The week prior to the Safety Blitz, OSTA staff collected data by counting the number of traffic violations occurring at each school and used the data to develop a plan for each school.

2

EDUCATION

OSTA staff and volunteers spent one week educating drivers about desired behaviours during pick-up and drop-off times. Staff and volunteers displayed signage reminding drivers of safe and lawful driving practices.

3

ENFORCEMENT

The week after education had been delivered to drivers via signage, the Ottawa Police Service and the City of Ottawa By-law visited the schools to enforce traffic laws.

4

EVALUATION

The month after the Safety Blitz, staff collected data on driving behaviour around the school and solicited feedback from families about the event.

The principal of Half Moon Bay Public School was pleased with the results of the Safety Blitz, saying:

The Half Moon Bay PS community would like to thank all those involved with the traffic safety blitz that took place in November/December. Having a program that educates students and parents on responsible pedestrian and vehicle traffic created a safer environment for all. Our hope is that these new habits translate to the new year so HMB students can continue to experience a calm and safe start and end to their school day.

- PRINCIPAL TOIVONEN

The photos below were taken in November 2021 at Half Moon Bay Public School.



Steps to Take Before a Safety Blitz

A Safety Blitz event requires time to plan and implement. Before planning a Safety Blitz, try improving school zone safety with the ideas below.

ENCOURAGING WALK-A-BLOCK

For families who live too far away to walk all the way to school, Walk-a-Block is a great way to keep the school zone safe by reducing congestion and creating walkable spaces.

By encouraging students and their families to park away from the school and Walk-a-Block, there is less traffic in front of the school itself, and students benefit from a bit of physical activity at the start and end of their day.

Encourage families to Walk-a-Block by sending resources in newsletters and holding encouragement events like Walk to School Days to promote walking and active transportation. You can find the Walk-a-Block Map for your school [here](#).



PLEASE PARK AWAY FROM THE SCHOOL AND WALK-A-BLOCK

SAFER SCHOOL ZONES START WITH YOU!

Scan here to find your map!

www.ottawaschoolbus.ca


OSTA
Ottawa Student Transportation Authority

OTTAWA-CARLETON DISTRICT SCHOOL BOARD
OTTAWA CATHOLIC DISTRICT SCHOOL BOARD

PROVIDE ALTERNATIVE PARKING OPTIONS

Another way to encourage safety in the school zone is by providing alternative parking options for families. Offering safe and viable parking within a 5-minute or 10-minute walk radius reduces congestion in the school zone and encourages families to walk to school.

The Walk-a-Block map (example shown below) shows alternative parking for parents at a nearby church and highlights locations that are within a 5-minute and 10-minute walking radius of the school. To update your school's Walk-a-Block map with alternative parking options, contact OSTA.



OSTA
Ottawa Student
Transportation
Authority

WALK-A-BLOCK MAP

Roberta Bondar Public School

Let's make the school zone safer for all students by reducing parent/g uardian traffic at the school. On days when your family really needs to drive, please park a little farther away and Walk-A-Block.

SAFER SCHOOL ZONES START WITH YOU.

Note: Distance and time are approximate

Information sourced from Google Maps

Guide for Schools to Coordinate a Safety Blitz

The four stages of the Safety Blitz are planning, education, enforcement, and evaluation.



STAGE 1 - PLANNING

Data is collected about the number of traffic violations occurring around the school, a detailed plan is created, volunteers are recruited, and the community is informed of the upcoming Safety Blitz.

STAGE 2 - EDUCATION

Staff and volunteers spend one week educating drivers about desired behaviours during pick-up and drop-off times by displaying signage to remind drivers of safe and lawful driving practices.

STAGE 3 - ENFORCEMENT

Ottawa Police Service and City of Ottawa By-law visit the schools to enforce traffic laws.

STAGE 4 - EVALUATION

Data is collected to measure the impact of the Safety Blitz on improving school zone safety.



STAGE 1 - Planning

Planning a successful Safety Blitz involves five steps as outlined below:

- 1 Data Collection**
- 2 Safety Blitz Plan**
- 3 Volunteer Recruitment and Training**
- 4 Schedule Visits from Ottawa Police Service and By-law**
- 5 Communications Informing Families About the Safety Blitz**

DATA COLLECTION

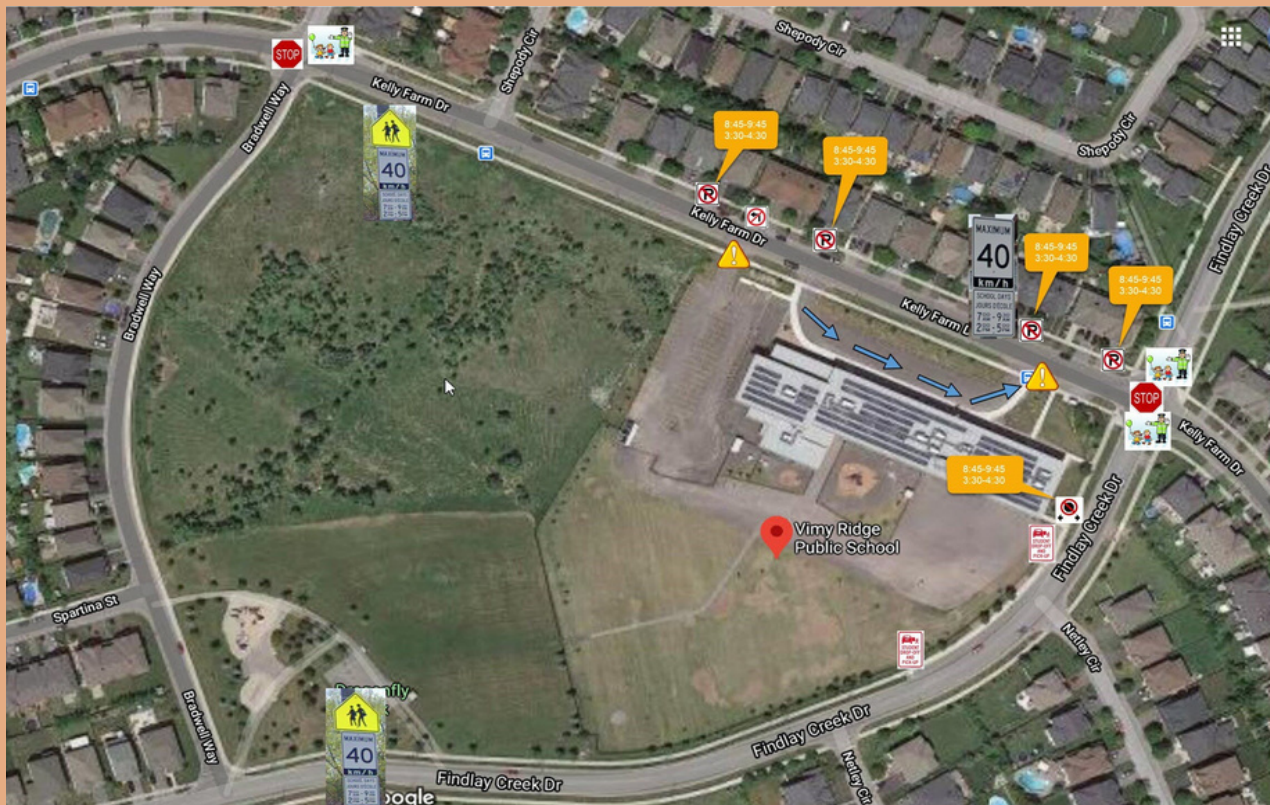
To know what areas should be prioritized for the Safety Blitz, data needs to be collected. The following steps outline how to collect data and determine priority concerns.

First, walk around the streets surrounding the perimeter of the school, noting the locations of any safety concerns. Note all the locations of adult school crossing guards, stop signs, stop lights, crossings, no stopping signage, no parking signage, and any other signage.

Then, create a map showing the location of the adult school crossing guards, stop signs, stop lights, crossings, no stopping, no parking signage, and circle areas of concern.

See next page for an example map created for Vimy Ridge Public School.

STAGE 1 - Planning



In the areas of concern, conduct traffic observations to count the number of traffic violations taking place on streets near the school.

The “Safety Blitz - Traffic Observation” form (see Resources) should be completed a few weeks prior to the Safety Blitz.

Four traffic observations should take place over a 30-minute period when children are being dropped off and picked up at school. Two observations should take place during morning drop-off and two observations during afternoon pick-up.

A member of the school staff or a parent volunteer can conduct the observations.

STAGE 1- Safety Blitz Plan



To create a plan for addressing safety concerns, identify the top safety concerns and then address each concern by recruiting volunteers to hold signs telling people how to correct their behaviour.

Below is a list of common safety concerns and signs that are available for volunteers to hold to address each concern.

SAFETY CONCERN	SIGN MESSAGE	# OF SIGNS AVAILABLE
Too many cars parking in front of the school	Park away from the school and walk-a-block. Safer school zones start with you!	4
Too many cars parking in front of the school	Please park away from the school! Safer school zones start with you!	2
Cars stopping in "No Stopping" zones	No stopping. Park away from the school.	2
Cars performing U-turns in "No U-turn" zones	No U-turns. Drive around the block instead.	2
Cars double parking	No double parking. Park further away.	1
Students crossing in the middle of the street instead of crossing with a crossing guard	Cross with a crossing guard.	4
Students crossing between parked cars	Do not cross between parked cars.	1
Cars speeding	Please slow down. Safer school zones start with you!	4

STAGE 1- Safety Blitz Plan

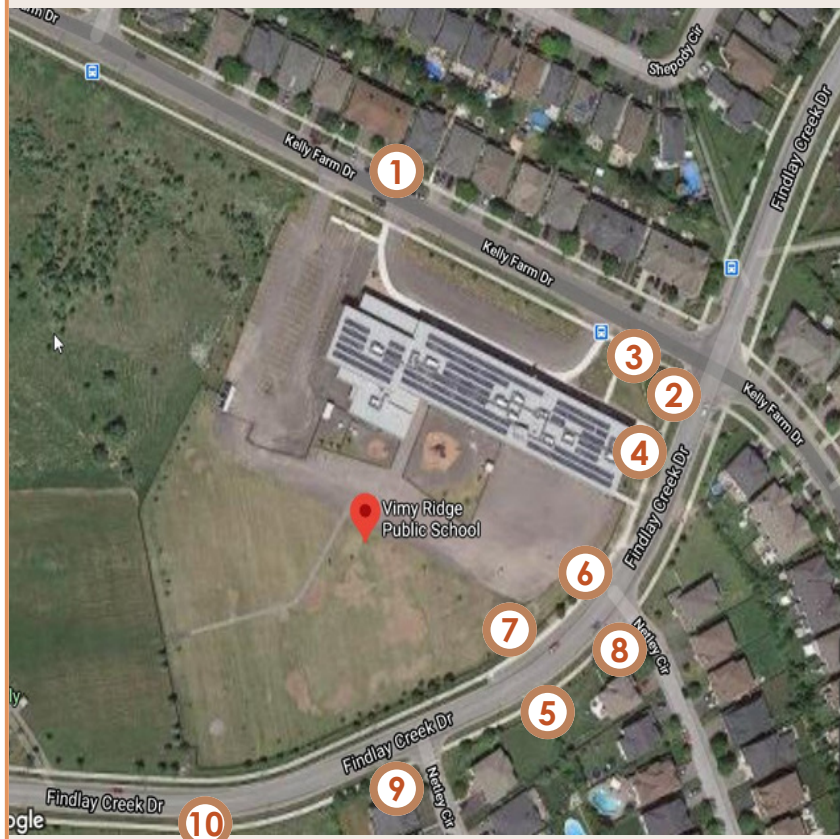


To create your school's Safety Blitz Plan:

- 1** Use the Traffic Observation form to identify the top areas of concern and note them on a map.
- 2** Identify which signs could be used to address each issue.
- 3** Create a map of where volunteers should stand with signs to address the key issues. Below is an example map.

SIGN LOCATIONS

- 1** No Stopping
- 2** No Stopping
- 3** No Stopping
- 4** No Stopping
- 5** Slow Down
- 6** No Double Parking / Triple Parking
- 7** No Parking
- 8** Cross with the ACG
- 9** Cross with the ACG
- 10** Slow Down



STAGE 1- Safety Blitz Plan



4 Create a volunteer schedule for the education week of the Safety Blitz. Indicate the location where each volunteer will stand with each sign for the morning and afternoon shifts for one week. See the appendices for this resource.

	Drop off time				
Location	Monday 8:45am - 9:30am	Tuesday 8:45am - 9:30am	Wednesday 8:45am - 9:30am	Thursday 8:45am - 9:30am	Friday 8:45am - 9:30am
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
	Pick up time				
	Monday 3:15pm - 4:00pm	Tuesday 3:15pm - 4:00pm	Wednesday 3:15pm - 4:00pm	Thursday 3:15pm - 4:00pm	Friday 3:15pm - 4:00pm
1					
2					
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Volunteers are an essential part of a Safety Blitz. By having a member of the community hold up a sign, the safety concern is connected to a human being. Recruit more volunteers than available stations as volunteers need to be at the school twice a day for one week to conduct the Safety Blitz. Limit the pool of volunteers to members of the community near the school (for example the ward the school is in) to emphasize community engagement.

There are a few ways to recruit volunteers for the Safety Blitz.

One way is to reach out to elected officials, such as Councillors, the School Board Trustees or the Superintendent, to ask them to share the call for volunteers with their constituents. Provide sample text and images to put into newsletters or share across their social media platforms.

Another way is to reach out to the school council and families who attend the school. This keeps parents and family members actively engaged in the process of making the school zone safer.

Examples of recruitment emails and sample newsletter text can be found in the appendices.

STAGE 1-Volunteer Recruitment & Training

TRAINING - SAFETY CONSIDERATIONS

The Safety Blitz will involve standing near the sidewalks in the drop-off and pick-up zone. This is a very active space, so it is important to consider the safety of volunteers, families, and staff at the school.

Remember the following:

- Survey the area where the Safety Blitz will occur and highlight potentially hazardous areas for kids and volunteers. Create a map of where each volunteer will stand (see Stage 1 for instructions).
- Identify one person to be in charge of overseeing the safety of everyone during the Safety Blitz. This person will walk throughout the school zone for the duration of the event, checking on volunteers to make sure that everyone feels supported and is following the best safety practices for a successful event.
- Make sure all volunteers have weather-appropriate clothing and are highly visible in safety vests.
- No one should be too close to an intersection or blocking a sidewalk.
- Carefully consider the location where each volunteer will stand. For example, have the volunteer holding the sign "Please Slow Down" stand further away from the school to allow drivers to slow down by the time they reach the school zone area.
- Make sure volunteers are well informed on the safety protocols for the Safety Blitz. For example, volunteers should not step between cars or step into the road.
- Have a contingency plan for emergencies such as adverse weather or injuries.

STAGE 1-Volunteer Recruitment & Training



POSITIVE COMMUNITY ENGAGEMENT

When training volunteers, emphasize that this should be a positive experience for everyone involved, including road users, staff, students, etc. It's a time to learn about how everyone can improve the school zone and contribute to their community.

Remind your volunteers to:

- Use their signs to communicate. They don't need to speak to motorists or pedestrians, just use the signs.
- Move around in their assigned location and wiggle the signs! This will catch motorists' attention and it's fun to keep moving.
- Smile and make eye contact with motorists and pedestrians when possible.
- Wave and give a thumbs up when observing a positive transportation behaviour.
- Point to the sign as a gentle reminder when unsafe driving behaviour is observed.
- Redirect drivers or community members who have concerns or negative feedback to the principal or school staff.

STAGE 1-Volunteer Recruitment & Training

Since many different community members (teachers, parents, students, volunteers) will be involved in the week-long event, consider the possibility that conflict could arise and plan for it.

Here are some steps that could be taken to avoid any conflict that may occur:

- Know that conflict can arise at any time and that it is normal. This prepares the appropriate people to act if it does occur.
- Listening and reflecting are key parts of conflict resolution. Make sure to listen to all sides of the conflict to make sure people feel heard.
- Communicate effectively and be respectful of those involved in the conflict and those around.
- Ensure that all resources and necessary information are ready to provide to a community member who may have concerns about the event (e.g. know speed limits and fully understand any parking restrictions) and be prepared to follow up afterwards, if needed.
- When necessary, bring in another party to assist, de-escalating the situation, separating the parties involved, and allowing the volunteer to go back to their Safety Blitz role.
- Take any occurrences of conflict as opportunities to learn from what happened and prevent it in the future. By notifying the school community about the event and communicating the objectives well in advance, most conflicts should be avoided.

SCHEDULE VISITS FROM OTTAWA POLICE SERVICE & BY-LAW

To address community members who continue to practice unsafe behaviours after the Safety Blitz, Ottawa Police Service (OPS) and By-law need to become involved. Visits should be arranged the week following the Safety Blitz education week.

Contacting these busy agencies can be challenging, so reach out to your local councillor's office to help you schedule visits if needed.

If you would like to reach OPS directly, phone **+1 (613) 236-1222** to arrange for them to visit during your enforcement week.

STAGE 1-Volunteer Recruitment & Training

COMMUNICATIONS INFORMING FAMILIES ABOUT THE SAFETY BLITZ

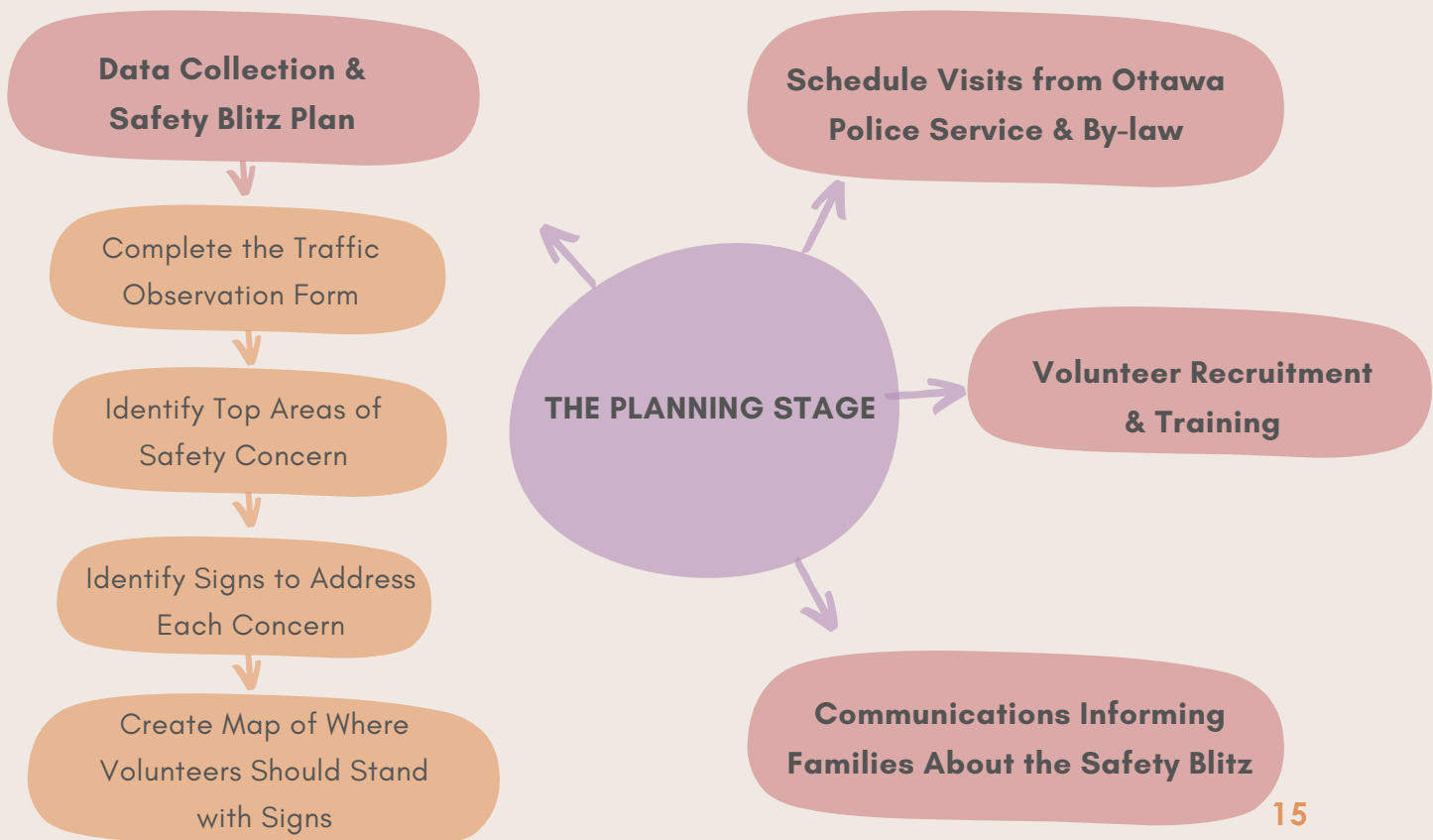
The week before the Safety Blitz, families should be informed of the upcoming initiative.

Send messages home to families encouraging:

- Safe driving behaviour
- Safety messaging
- Options/alternatives to parking in front of the school
- How families can participate and their role
- Walk-A-Block maps and other resources

Sharing these messages will give families the opportunity to participate and talk about safe driving and transportation behaviour with their children. Remember to continue to communicate with families during and after the Safety Blitz to keep them informed and educated. Sample messages to send to families can be found in the appendices.

The graphic below provides a summary of the planning phase of the Safety Blitz.



STAGE 2 - Education

During the education week, volunteers will stand in assigned areas with signs and safety vests. Make sure that a school staff member is available during the education week to ensure everyone, including volunteers, is safe and can be the point person for any questions or concerns.

NOTE!

Make sure to reserve the signs required for the Safety Blitz ahead of time by contacting EnviroCentre at transport@envirocentre.ca.

Schedule a time to pick up the signs before the education week begins.

During the week, store the signs in between each session and the day of the Safety Blitz. Make sure that the storage location is secure and accessible by the lead organizers/volunteers. Consider storing them on school premises and assign two people to oversee storage in case one becomes unavailable. If on-site storage is not possible, consider alternative places to store the signs securely. This could involve the organizer keeping the signs and bringing them to each session each day.

An important part of safety education is continually sending out information and messaging that encourages safe driving behaviour. Work with the administrators and school council to make sure that families receive messaging before, during, and after the Safety Blitz week.

Make sure to include resources that can help families identify traffic issues in their school zone and encourage school zone safety. Resources can be found at the **Ottawa School Transportation Authority (OSTA)** website. Sharing a public message that thanks all community members for participating and making a difference to their school community builds the social norm of desired transportation behaviours.

STAGE 3 - Enforcement

Plan for the Ottawa Police Service (OPS) and By-law to be at the school the week after the education week to enforce any traffic violations taking place.

Enforcement is important to ensure safety in the school zone, and the presence of OPS and By-law will help make that possible. Acknowledging that some people may have previously faced challenging and inequitable relationships with police and other authorities, it is important to inform the school community about their upcoming presence at the school ahead of time, stressing that they will be on-site to monitor and enforce any applicable laws and by-laws related to school zone safety.

In Stage 3, continue to send out messages encouraging safe driving behaviour. Messaging can include information on the Safety Blitz including “Cross with the Crossing Guard,” “Do not Cross Between Parked Cars,” and “Please Slow Down.”

Emphasize a positive but firm message about safety in the school zone so that families are encouraged to contribute to improved school zone safety. Tips and resources to share with families can be found on the [**Ottawa School Transportation Authority \(OSTA\)**](#) website.



STAGE 4 - Evaluation

One month after the education week of the Safety Blitz, use the Traffic Observation form to collect data in the same locations where data was collected in Stage 1.

A member of school staff can conduct the traffic observations, or a parent volunteer can be recruited to conduct the observations.

Similar to Stage 1, four traffic observations should take place over a 30-minute period when children are being dropped off and picked up at school. Two observations should take place during morning drop-off and two observations during afternoon pick-up. Make sure that the observations take place in the same locations as Stage 1.

Compare the data collected in Stage 1 and Stage 4 to note any changes in behaviour in the school zone.

Send a survey to the parents, teachers, staff, volunteers, and/or students to request feedback on the Safety Blitz. Ask questions related to communications received, their usual method of transportation to school, if they changed their behaviour during the event, and if they will continue to change their behaviour.

See the appendices for a sample feedback survey to send out.



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Safety Blitz - Traffic Observations

LOCATION: _____

CONCERN	NOTES	TOTAL
Number of U-turns		
Number of heavy construction vehicles		
Vehicles perceived as speeding		
Vehicles making dangerous moves		
Vehicles parked in front of fire hydrant		
Vehicles stopped in "No Stopping" signed area		
Vehicles parked in "No Parking" signed area		
Number of students walking through vehicle conflict areas		
Number of students jaywalking		
Number of vehicles stopping/parking against traffic direction		
Vehicles entering parking lot		
Left turns out of parking lot		
Right turns out of parking lot		
Vehicles entering kiss and ride		
Left turns out of kiss and ride		
Right turns out of kiss and ride		
Vehicles entering Bus Loop		
Left turns out of Bus Loop		
Right turns out of Bus Loop		

NOTES:

SIGN CONTENT	NUMBER OF SIGNS AVAILABLE
Park away from the school and walk-a-block. Safer school zones start with you!	4
Please park away from the school! Safer school zones start with you!	2
No stopping. Park away from the school	2
No U-Turns. Drive around the block instead.	2
No double parking. Park farther away	1
Cross with a crossing guard	4
Do not cross between parked cars	1
Please slow down. Safer school zones start with you!	4
Total	20



**CROSS AT
THE CORNER**



**WITH A
CROSSING
GUARD**

**NO
DOUBLE
PARKING**



**PARK FARTHER
AWAY**

**NO
U-TURNS**



**DRIVE AROUND
THE BLOCK
INSTEAD**

**NO
STOPPING**



**PARK AWAY
FROM THE
SCHOOL**



PARK AWAY FROM
THE SCHOOL AND

WALK-A-BLOCK

SAFER SCHOOL ZONES START WITH YOU!



**PLEASE PARK
AWAY FROM
THE SCHOOL!**



**SAFER SCHOOL ZONES
START WITH YOU!**

Volunteer Schedule

		Drop off time			
Location	Monday 8:45am - 9:30am	Tuesday 8:45am - 9:30am	Wednesday 8:45am - 9:30am	Thursday 8:45am - 9:30am	Friday 8:45am - 9:30am
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		Pick up time			
Location	Monday 3:15pm - 4:00pm	Tuesday 3:15pm - 4:00pm	Wednesday 3:15pm - 4:00pm	Thursday 3:15pm - 4:00pm	Friday 3:15pm - 4:00pm
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		Drop off time			
Location	Monday 8:45am - 9:30am	Tuesday 8:45am - 9:30am	Wednesday 8:45am - 9:30am	Thursday 8:45am - 9:30am	Friday 8:45am - 9:30am
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Volunteer Recruitment Templates - Elected Officials

ELECTED OFFICIALS

Inform the local City Councillor, Board Trustee, and the Superintendent of the upcoming Safety Blitz and request their participation and/or for them to share the call for volunteers with their constituents. This will also garner local interest in the event and let people know that they can get involved in their neighbourhood. Below is a sample email and sample pre-written newsletter content that can be used.

SAMPLE EMAIL TO ELECTED OFFICIALS

Dear [Councillor/Trustee/Superintendent],

[School Name] is organizing a Safety Blitz on [date and time] to encourage safety in our school zone. Many schools in Ottawa have concerns about safety around the school and traffic congestion. A Safety Blitz allows local schools to address their school-specific safety concerns by encouraging active transportation (e.g., walking, cycling and bussing to school) and educating drivers on the benefits of parking away from the school.

To do this, we need volunteers for the week of [date]. Volunteers will hold up safety signs, encouraging families to practice safe and lawful driving practices during drop-off and pick-up times. We would appreciate you sharing our call for volunteers with your network. We've attached pre-written newsletter content that can be copied and pasted into your next community newsletter. We have also attached an image of what the signs look like, should you wish to include it in your newsletter.

Thank you in advance for your support, and if you have any questions or feedback, please feel free to reach out. If you would also like to join us at the Safety Blitz, please let us know. We would be very happy to have you there.

Kindest regards,

Volunteer Recruitment Templates - Newsletter Content

PRE-WRITTEN NEWSLETTER CONTENT

We're focusing on school zone safety this [spring/fall] with a School Zone Safety Blitz at [school name], and we need volunteers. Safety Blitzes are a great way to improve safety around the school by encouraging walking, biking, rolling, and bussing to school. To help share the benefits of reducing congestion in the school zone, we need volunteers for the week of [date]. Volunteers will hold up safety signs, encouraging families to practice safe and lawful driving practices during drop-off and pick-up times.

To volunteer or find out more about the event, please contact [school contact name]. Let's work together to make [school name] a safer place for all students and families.

PARENTS/FAMILIES AND SCHOOL COUNCIL

Inform parents/families and the school council about the upcoming Safety Blitz. This is likely the best resource for getting volunteers and spreading the word about the Safety Blitz. Below is a sample email you can use to email parents/families and the school council.

Dear [Family/School Council]

As you may know, we are planning a School Zone Safety Blitz at [school name] on [date and time] to encourage safety in our school zone. The goal of the Safety Blitz is to reduce congestion in the school zone at drop-off and pick-up times and encourage active transportation (walking, bussing, cycling).

To do this, we need volunteers for the week of [date]. Volunteers will hold up safety signs, encouraging families to practice safe and lawful driving practices during drop-off and pick-up times. To help with this important campaign, please contact [contact name] for more information. We would be grateful if you could help with just one or two shifts!

Thank you in advance for your support, and if you have any questions or feedback, please feel free to reach out.

Kindest regards,

Volunteer Recruitment Templates - Families

The message below can be shared by the principal and parent/school council the week prior to the Education Week of the Safety Blitz.

Dear Families,

[School name] will be conducting a week of safety education next week. From [date] to [date], we will have a School Zone Safety Blitz during morning drop-off and afternoon pick-up. We encourage you to participate in our safety week by listening to our safety volunteers and talking to your children about safe pedestrian practices.

How does a Safety Blitz work? Over the next week, volunteers wearing safety vests will be stationed outside our school with signs, sharing safety tips and messaging. Through education and encouragement, the school zone becomes safer for everyone by reducing congestion and unsafe driving behaviour.

Here are a few things you and your family can do to participate:

- Walk, bike, or scoot to school. Active transportation has many benefits including improving physical and mental health, increasing attention span and academic performance, and reducing anxiety.
- If you have to drive, park a block or two away and walk the rest of the way to the school. Walk-a-Block maps are a helpful tool for finding locations to park in 5- and 10-minute walk zones.
- When driving into the drop-off area, be cautious, slow down, and follow the rules of the road by not double-parking or doing U-turns. Be aware that the school zone is a busy place with families, children, staff, and neighbours using the road and sidewalks.
- Cross at intersections or with crossing guards when available.

Kindest regards,

School Zone Safety Blitz Feedback Survey

The following survey can be shared with the school community a few weeks after the Enforcement week of the Safety Blitz.

We recently conducted a School Zone Safety Blitz at [Inster School Name].

We are seeking your anonymous feedback regarding how effective the initiative was in improving the flow of traffic and safety for our school community. All of your responses should be based on your personal observations in the past few weeks.

1. I am a:
 - parent/guardian
 - school staff
 - volunteer
 - student

2. How do you and/or your child typically get to <SCHOOL NAME> in <MONTH OF SAFETY BLITZ>?
 - Walk/cycle/scooter all the way (parent/guardian and child travel together)
 - Walk/cycle/scooter all the way (without a parent/guardian)
 - Park away from the school and walk the rest of the way (walk a block)
 - Drive all the way
 - School bus
 - School purpose van
 - Walking School Bus

3. During the School Zone Safety Blitz, did you park away from the school site and walk a block?
 - Yes
 - No
 - N/A we walk/cycle/scooter all the way or take the bus

4. (skip logic from Q3: yes) Will you continue to park away from the school site and walk a block?
 - Yes
 - No

5. (skip logic from Q4: no) Why will you no longer park away from the school site and walk a block?
 - Safety Blitz is over
 - Inconvenient
 - Weather
 - Other

6. Which elements of the School Zone Safety Blitz influenced your drop off/pick up routine? Select all that apply.
 - The newsletter with specific data about illegal/unsafe driving behaviours
 - Seeing people holding signs with safety messaging
 - Daily messages from the school about the importance of school zone safety
 - Observing behaviours of other parents/staff/volunteers
 - Talking with my child about school zone safety and questions about the signs
 - Seeing police and by-law officers patrolling the school zone
 - Receiving a warning from a police/bylaw officer
 - Receiving a ticket from a police/bylaw officer
 - Our routine did not change
 - Other:

7. Did you notice an improvement in traffic flow and pedestrian safety around your school FOLLOWING the School Zone Safety Blitz?
 - Yes - there are very few traffic violations, the traffic flows much better, and pedestrians are safer.
 - Somewhat - there are a few traffic violations, traffic flows a bit better, and pedestrians are safer.
 - No - traffic violations, traffic flow, and pedestrian safety remain the same.

8. Open box for comments (max 300 characters)

Thank You!

Thank you for taking the time to coordinate a Safety Blitz. By following the steps in this guide, you are helping to keep our communities and school zones safe for pedestrians, drivers, cyclists, and everybody on the road.

If you have any questions about coordinating a Safety Blitz, please contact EnviroCentre at transport@envirocentre.ca.

Find more resources about school active transportation at [EnviroCentre](#) and the [Ottawa Student Transportation Authority](#).



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