

Carbon 613: EnviroCentre's program for businesses

Supporting Businesses to Achieve Their Sustainability Goals

- Membership-based
- Events, resources, discounts
- Carbon accounting, sustainability planning and business engagement tools
- Local and national network

Part of a national network of Green Economy Hubs



Learn more: http://www.greeneconomy.ca

Carbon 613 Members



















































Reduced emissions = efficiency = Better Business



Ottawa Business Cost Savings

Well worth the counting...

Carbon Accounting = 11% reduction after 3 years WHILE BUSINESS GROWS

Top-performs see 30% reduction by year 2

In Ottawa, this could mean:

- 128,000 tonnes of CO2 reduced
- Cost savings over \$50 million for local businesses

We care about climate

...but you benefit either way:

- Cost Savings
- Streamlined practice
- Good record keeping
- Engaged employees
 - Good reputation

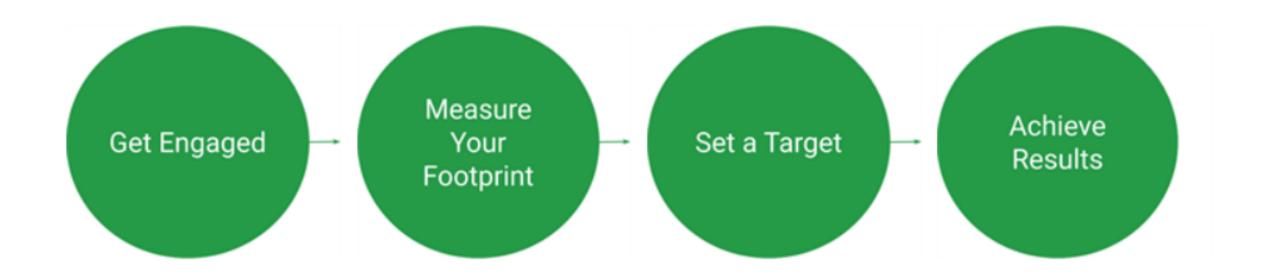
Green Businesses do Well

We'll get you there

Carbon 613 helps Ottawa Businesses **set and achieve** environmental targets.

We can help you measure, assess, and improve your sustainability performance.

Good for the planet is good for business.







Carbon613 Annual Membership Fees

Organization Staff Number	Annual Fee
1-10	\$550
11-25	\$1,000
26-50	\$1,750
51-100	\$2,500
101-500	\$3,500
501+	\$4,500



By the Numbers...

Estimated retail value: \$5,000 - \$15,000

Our price: membership starting at \$550 / year



A carbon inventory for your business with access to our carbon accounting tool.

Retail value: \$3000 - \$5000 /year



15 - 40 hours of direct support from our team of experts.

Retail value: \$450 - \$1200 /year



Access to educational resources and webinars for you and your employees.

Retail value: \$200 /year



Access to networking and recognition events

Retail value: \$500 - \$1000 /year



Brand enhancement & sustainability communications support.

Retail value: \$250 - \$1000 /year



Cost savings.



Positive community reputation.



Improved knowledge of your systems for future planning.



Positive impact on the environment.

Time commitment

Your time commitment is entirely up to you

There is a section of the program that comes directly to you, as is, to be distributed and actioned as you choose.

If your year gets crazy and that is all you can do for six months, that's completely fine. Similarly, participating in events/workshops is optional.

If you choose to dig a bit deeper into building a sustainability plan and understanding the basics of carbon accounting, we estimate an average time commitment will look something like this:

2 planning meetings (1 hour each) – 2 hours

1 sustainability walk-through — **1.5 hours**

4 Quarterly Check-ins (call or meeting) – 2 hours

Compiling your Emissions Inventory – **1-2 hours**

Forming a sustainability committee or "green team", meeting twice annually – 2 hours

Participating in carbon accounting training/workshops — **2-3 hours**

Total: 10-12 hours/year







To cut carbon Your Business Matters

What are you doing?

Ottawa Businesses Committed to Climate Action



