



SUSTAIN
WEST
CARLETON

Sustain Your Community | Sustainable Community Development |

A project funded by the Ontario Trillium Foundation |

Delivered by EnviroCentre in collaboration with various community partners

| Evaluated by the Social Planning Council of Ottawa

envirocentre



Ontario
Trillium
Foundation



Fondation
Trillium
de l'Ontario

Sustain West Carleton| Evaluation Report

Purpose

This evaluation report examines the findings for the first period of the three-year project (2014-2017) carried out by EnviroCentre to develop new assets or continue increasing the existing ones and support environmental sustainability at the local level.

The evaluation examines outcomes, aspects of the implementation process, the measurable improvements with respect to the desired outcomes and lessons learned.

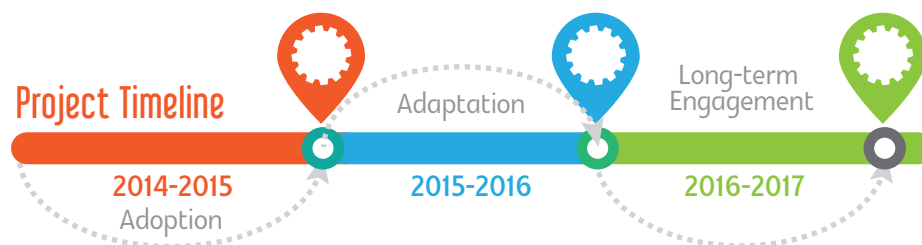
focus of the project

Develop community-led initiatives that engage residents and volunteers in projects that reduce greenhouse gas emissions, cost-savings and overall, citizen involvement in environmental sustainability actions.

West Carleton identified three priority themes to focus their environmental actions: **food security, energy and transportation.**



Project Timeline



Theory of Change



Sustain West Carleton | Themes: Food Security, Energy and Transportation

Resources used / participants getting involved, raising awareness and taking action to increase community sustainability

OUTPUTS

How much did we do?

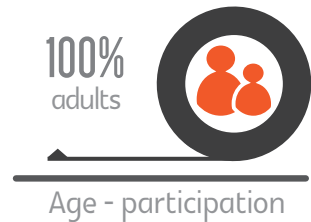
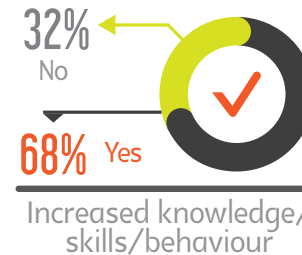
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QUALITY

How well did we do it?

Level of satisfaction reported by participants who completed surveys.



Positive changes and progression reported by participants, volunteers and coordinators

OUTCOMES

Is anyone or anything better off?

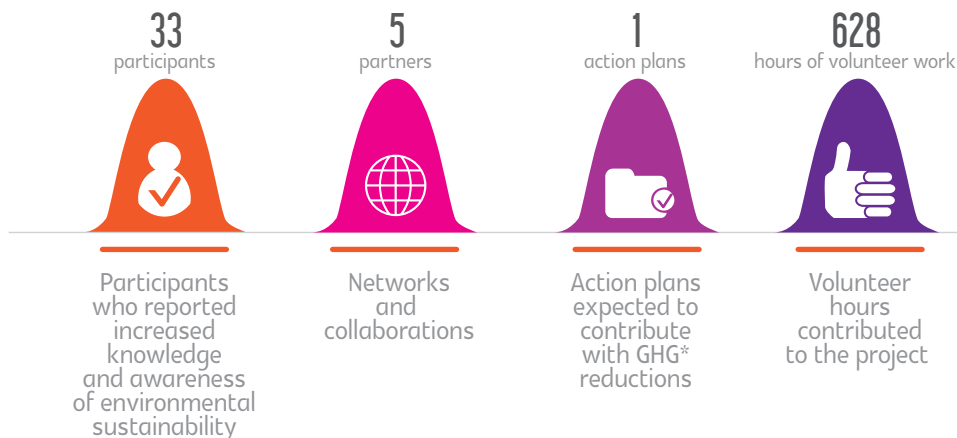
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LEARNING

Feedback for improvement

Lessons learned that will help us move forward on GHG reductions and/or sustainability actions



*Greenhouse gases

What is working...

The main initiative in the community has encouraged key collaboration networks and support from a wide range of partners committed to green work

Residents are motivated to boost local employment, increase healthy and low carbon vegetables and fruits

Participants feel excited about education programs that impact consumption choices in terms of economic and environmental issues

What needs to be improved

Getting the attention of other potential participants who are not responding to established strategies

Definition of roles and profiles that current and potential participants can perform in the initiative

Strategic planning and experience in business to develop all of the aspects of the initiative so this can become a community business model