



**SUSTAIN  
BEAVERBROOK**

**Sustain Your Community | Sustainable Community Development |**

A project funded by the Ontario Trillium Foundation |

**Delivered by EnviroCentre in collaboration with various community partners**

| Evaluated by the Social Planning Council of Ottawa

**envirocentre**



Ontario  
Trillium  
Foundation



Fondation  
Trillium  
de l'Ontario

# Sustain Beaverbrook | Evaluation Report

## Purpose

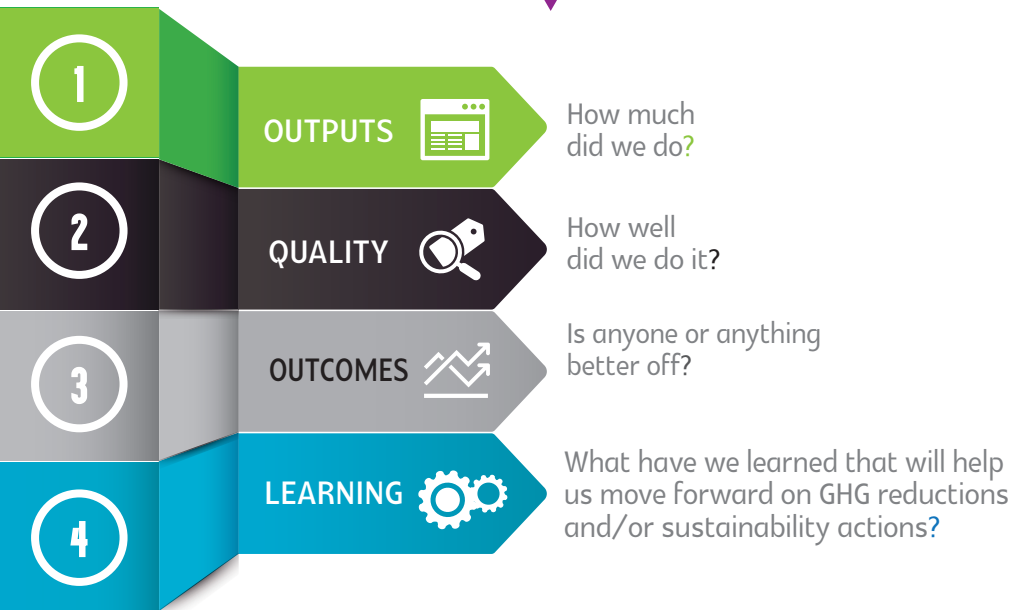
This evaluation report examines the findings for the first period of the three-year project (2014-2017) carried out by EnviroCentre to develop new assets or continue increasing the existing ones and support environmental sustainability at the local level.

The evaluation examines outcomes, aspects of the implementation process, the measurable improvements with respect to the desired outcomes and lessons learned.

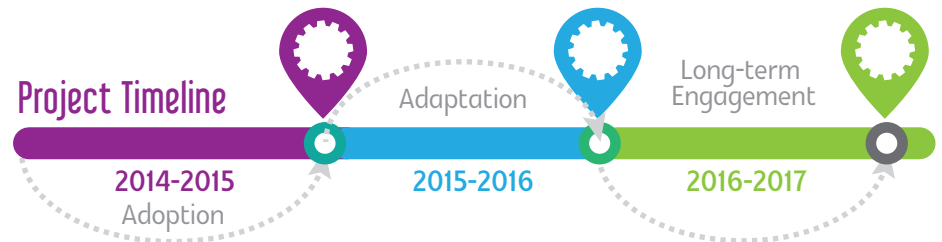
## focus of the project

Develop community-led initiatives that engage residents and volunteers in projects that reduce greenhouse gas emissions, cost-savings and overall, citizen involvement in environmental sustainability actions.

The Beaverbrook community envisioned three priority themes to focus their environmental actions: **food, energy and transportation.**



## Project Timeline



## Theory of Change



# Sustain Beaverbrook | Themes: Energy, Transportation and Food

Resources used / participants getting involved, raising awareness and taking action to increase community sustainability

## OUTPUTS

How much did we do?

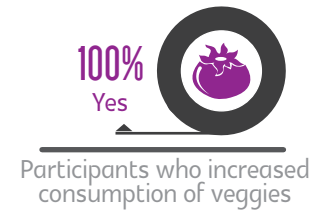
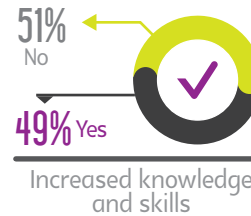
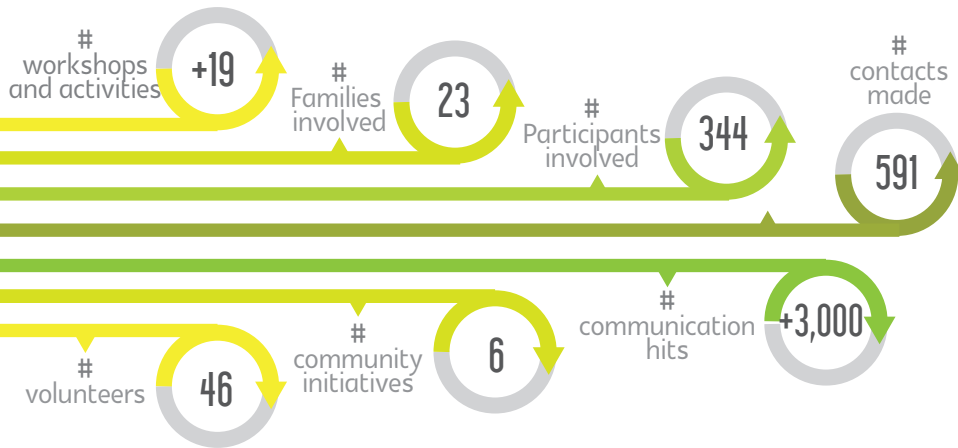
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## QUALITY

How well did we do it?

Level of satisfaction reported by participants who completed surveys.



Positive changes and progression reported by participants, volunteers and coordinators

## OUTCOMES

Is anyone or anything better off?

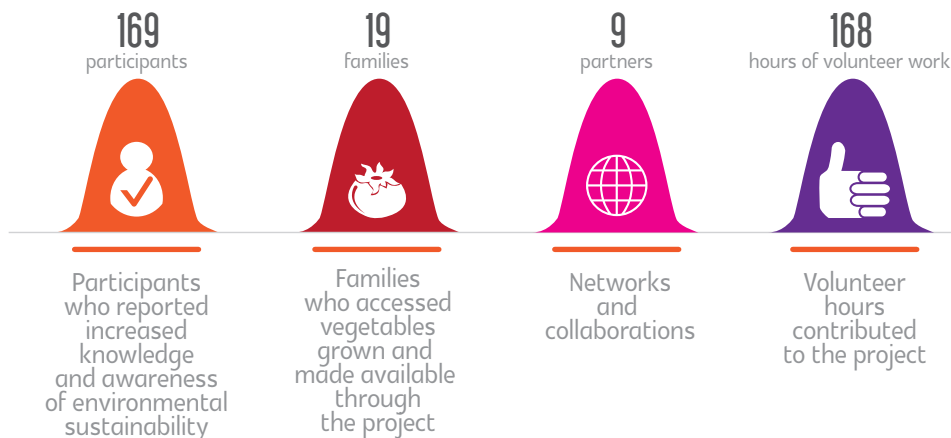
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## LEARNING

Feedback for improvement

Lessons learned that will help us move forward on GHG reductions and/or sustainability actions



### What is working...

The 10 energy audits conducted in the community provide a great starting point to residents that can save energy and money while reducing GHGs.

Residents are motivated to grow their own healthy food and to build community spirit

Participants are exploring diverse ideas to tackle the transportation challenge and promote active ways of engagement

### What could be improved...

More education and exploration of successful cases that explain to residents the problem to solve and the real savings associated to renovations

Year round continuity of initiatives so that participant momentum is not lost once the growing season ends

The perceived barriers (i.e. safety concerns, distance, danger) that some residents find in active transportation and prevent them from taking actions